



Creative Hub in Kotor

PROJECT MAIN OUTPUT WP T3.1

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CREATIVE HUB IN KOTOR

Creative hub in Kotor was opened in the restored former building of Old prison in Kotor, within project “Cross-border exchange for the development of Cultural and Creative industries – 3C”.

The works on the reconstruction of the building that is both UNESCO and national cultural heritage site started in 2020. After the reconstruction of the building in accordance with legislation and conditions from the field of cultural heritage, the Creative Hub was officially opened in July 2021 and it has been used as the center for residential stays of artists, artistic residencies, workshops, seminars, conferences and other events aiming at the promotion of creative industries, artistic creativity and cultural heritage.

The aim of this activity was **to foster protection and valorization of cultural heritage**, which responds to numerous influences and challenges of modern age. Through strengthening the infrastructural state of cultural properties, support is provided to the education and improvement of entrepreneurial skills, residential and specialized training programs, the establishment of innovation ecosystems, technological innovations and the so-called product based entrepreneurship in cultural and creative industries.

In addition, this activity contributed to the strategic goal aimed at promoting and developing the creative sector and creative industries in Programme area, as a generator of economic development and potential for positioning Montenegrin culture at the regional and international level.

Creative Hub in Kotor is now a local and regional center for diverse cultural and creative programmes that include artistic residencies, workshops, presentations, concerts, conferences.



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